

Agenda of the Day

8:30 AM				
9:30 AM	KICK-OFF BREAKFAST & WELCOME			
10:00 AM	Uptale Academy Introduction			
10:30 AM	Strategic deployment of immersive training - Franck Gaillard			
11:00 AM	Immersive Technology for Excellence in Customer Relationships - Sylvain Tesseyre, Orange Parnasse	Workshop LEVEL UP! Enhance your Uptale	Workshop Discover how Al enhances immersion in	
11:30 AM	Reinventing onboarding: How Moët Hennessy immerses its employees in the secrets behind the creation of its iconic brands - Sabrina Hamened, Moët Hennessy	experiences with gamification	Uptale	Creation Workshop Become a conversational avatar in 20 minutes
12:00 PM	Implementation of XR governance at scale - Lionel Duclay & Jérémie Saint-Martin, SNCF	Workshop Easily create your first Roleplay	Workshop Matts Digital - Use an MDM to manage your	
12:30 PM	Immersive Learning in Action - Leveraging Uptale for Operational Excellence - Sam Davey, DS Smith	simulation	headsets	
2:00 PM	NETWORKING LUNCH			
2:30 PM	Training agility - Jocelyn Begaud, Stellantis	Workshop LEVEL UP!	Workshop Discover how	
3:00 PM	Conversational AI: a leverage for soft skills training - David Courty, Grenoble Ecole de Management	Enhance your Uptale experiences with gamification	Al enhances immersion in Uptale	Creation Workshop Become a conversational
	Reinventing safety training through	Workshop	Workshop	avatar in 20 minutes
3:30 PM	immersion: Andra's successful challenge - Karen Thomas, Andra	Easily create your first Roleplay	Meta - Meta Horizon Managed	
4:00 PM	Uptale On-Premise: Ensuring Confidentiality at Airbus Atlantic - Emmy Foch & Christian Berthelier, Airbus Atlantic	simulation	Services	
4:30 PM	The Future of Immersive Learning - Bertrand Wolff, Antilogy			
5:00 PM	Uptale - Product Vision			